

Noosa's Top Ten Secrets

Your exclusive insider's guide.
Compliments of The East Coast Social Club.

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Welcome to the club.

You've probably heard of Hastings Street and Main Beach – and for good reason. But the real magic of Noosa is often found just around the corner, away from the crowds. It's in the quiet coves, the still, sparkling waterways, and the little local spots that hold a special kind of charm. This isn't a tourist map. This is our personal guide to the places we love, the experiences that have stayed with us, and the secrets that make this slice of the coast so unique. Think of it as the beginning of a conversation. We're glad you're here.





#1

The "Other" National Park Walk: Alexandria Bay



The main coastal track is beautiful, but it can feel like peak hour in the busy season. For a real escape, take the trail from Sunshine Beach up to Alexandria Bay. It's a slightly more rugged path that winds through lush forest before opening up to a vast, stunningly wild and often deserted beach. It's the perfect spot to feel like you have the whole park to yourself. Just be aware, it is an unofficial "clothing-optional" beach, which only adds to its wonderfully free-spirited Noosa vibe.

#2

The Real Little Cove

Everyone walks past Little Cove on the way to the National Park, but few actually stop and stay. The secret is to go early in the morning on a high tide. The water becomes a calm, crystal-clear swimming pool, protected from the main swell. There's a set of almost-hidden stairs at the far end of the beach; climb up, find a spot on the warm rocks, and you'll feel a world away from the bustle of Hastings Street, which is only a five-minute walk away.





#3

Sunset Drinks, Tewantin-Style: The Noosa Marina



While everyone else is fighting for a spot at the Surf Club, the smart set heads to Tewantin. The Noosa Marina is a wonderfully relaxed collection of restaurants and bars right on the river. The view back towards the setting sun over the water is spectacular. Grab a glass of something cold at The River Deck Restaurant or Pier 11, watch the old Noosa Ferry chug by, and enjoy a sunset that feels a little more local and a lot more peaceful. Better still, linger at Lucio's Marina for an unforgettable, long lunch.



#4

A Taste of Old Noosa: The River Mouth

At the far end of Hastings Street, where the road turns into the Spit, is the Noosa River Mouth. This is where the river meets the ocean, and it's a constantly shifting landscape of sandbars and turquoise channels. It's the local's favourite spot for a dog walk, a spot of fishing, or just to watch the boats navigate the entrance. The vibe here is pure, old-school Noosa. Pack a picnic, find a spot on the sand, and watch the daily drama of the tides.





#5

The Everglades, But Make It Your Own

Most people experience the Noosa Everglades on a tour boat. The secret to truly appreciating this incredible ecosystem is to get closer to the water. Rent a kayak or a small motorboat from Boreen Point and make your own way into the "River of Mirrors." Paddling silently through the dark, tannin-stained water, with the paperbark trees reflecting perfectly on the surface, is a truly meditative and restorative experience. Pack your own lunch and find a deserted sandbank for a private picnic.





#7

A Different Kind of Dip: Lake Weyba

Just a ten-minute drive from the heart of Noosa, Lake Weyba feels like another world. This vast, shallow saltwater lake is a haven for kite surfers on a windy day, but on a calm morning, it's perfect for a quiet paddle-board or a gentle swim. The water is warm, the landscape is beautifully stark, and it offers a stunning contrast to the ocean beaches. It's the perfect place to escape the waves and find a bit of quiet solitude.

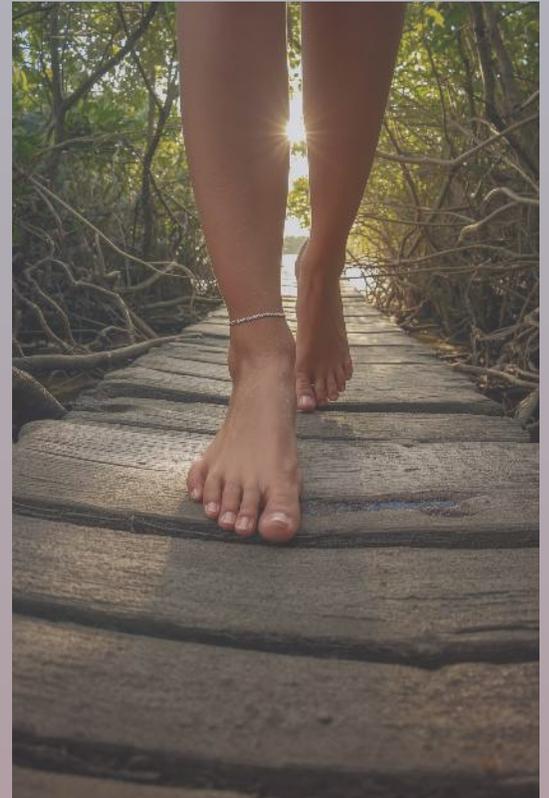




#8

The "Secret" Boardwalk: Weyba Creek Conservation Park

Tucked away behind the suburban streets of Noosa Junction is a true local's secret: the Weyba Creek Conservation Park. The main entrance off Weyba Road leads to a stunning, elevated boardwalk that winds for hundreds of metres through a dense, serene mangrove forest. It's an incredibly peaceful and immersive nature experience, just minutes from the hustle of town. The light filtering through the canopy is magical, and it's a perfect spot for birdwatching. It feels like a hidden world. Most tourists drive right past it, completely unaware it's there.



**image indicative only*



#9

The Great Escape: The Noosa North Shore Beach

Want to escape the crowds completely? Take the short car ferry from Tewantin across the river to the Noosa North Shore. It feels like crossing into another dimension. Suddenly, the manicured streets are gone, replaced by a vast, wild, and windswept coastline that stretches for as far as the eye can see. This is the local's go-to for a proper beach day – find your own private spot in the dunes, enjoy the incredible sense of space, and watch the 4WDs cruise by on their way up the coast. It's a raw, beautiful, and essential Noosa experience that reminds you just how close you are to true wilderness. For the more adventurous, this is also the gateway to the famous Coloured Sands further up Teewah Beach. (Note: A 4WD and permit is required to drive on the sand itself, but any car can take the ferry to access the village and walking tracks).





#10

The "Locals Only" Beach Access: Sunshine Beach Stairs



While the main entrance to Sunshine Beach can get busy, the locals know the best spots are found via the hidden public access stairways that dot the residential streets high on the hill. Find the staircase at the end of Seaview Terrace or Tingira Crescent. It's a steep descent, but it delivers you to the most pristine stretch of magnificent beach. It's the perfect way to find your own private patch of sand, even on a summer's day. The climb back up is your workout for the day

**image indicative only*

You're on the list.

Welcome to the beginning of The East Coast Social Club. This guide is the first of many secrets we plan to share with you. It's a taste of our mission: to uncover the authentic, the exceptional, and the truly memorable experiences that the East Coast has to offer. But this is just the start. In the coming weeks, we will be officially opening the doors to the club. We'll be inviting a select group of our subscribers to become the first official members of ECSC, with two distinct levels of access:

The Insider and the exclusive Inner Circle.

Membership will unlock our private directory of perks and personal invitations to our most coveted events. As a subscriber, you'll be the very first to receive the invitation. Keep an eye on your inbox. The journey is about to begin.